







Ottawa Business Journal – Events

WHY OTTAWA BUSINESS JOURNAL EVENT SPONSORSHIP?

- Provides an opportunity for face-to-face contact with a specific audience
- Provides an opportunity to build brand awareness through a heavy print and internet advertising campaign
- Sponsorship packages are all tailored to meet specific requirements of each individual sponsor

EVENT	DATE	ATTEND	TARGET AUDIENCE	CAMPAIGN	DESCRIPTION
 FORTY UNDER 40 AWARDS	Mid June	500 +	Local employees and community leaders	6 months	The Ottawa Business Journal's Forty Under 40 Awards recognizes the incredible achievements of forty outstanding business people under the age of forty.
 CEO OF THE YEAR AWARD	Mid / Late October	250 +	Local VIP's, politicians, and decision makers	2 months	Ottawa Business Journal's CEO of the Year Award is held at a gala reception to recognize the quality of executive talent in Ottawa, who have demonstrated outstanding corporate performance, leadership and vision, competitiveness and innovation and community involvement.
 EMPLOYEES' CHOICE AWARDS	Mid November	150 +	Human resources professionals, business leaders and community	3 months	The Employees' Choice Awards honour those organizations within Canada's National Capital Region that recognize employees as their greatest asset.
 OBJ NETWORKING GOLF TOURNAMENT	Mid July	160 +	Business leaders	5 months	The Ottawa Business Journal hosts an annual golf tournament that caters to our business audience of managers, owners, professionals and executives and helps raise funds to support local charities.
 OBJ MAYOR'S BREAKFAST SERIES	8 months annually	150 + (per date)	Business leaders and community	10 months	The Mayor's Breakfast Series has become an important forum on issues that are vital to Ottawa's health and prosperity, combining critical issues such as transportation, economic development and the environment. It will appeal to business leaders who are looking to network and stay informed.
 OTTAWA BUSINESS SUMMIT	Early February	350 +	Business managers, owners, professionals and executives	2 months	The City of Ottawa, CAFE and Ottawa Business Journal have combined their efforts to create the ultimate conference for education, information and inspiration. The Ottawa Business Summit provides a chance to absorb the ideas of exciting innovators and business gurus and explore the issues defining business